



LA TRAVERSÉE DU LAC TREMBLANT JOIN RANKS WITH GLOBAL SWIM SERIES

High resolution pictures available [here](#)

Mont-Tremblant, May 14, 2019 - La Traversée du Lac Tremblant is very proud to announce it is now part of the prestigious [Global Swim Series](#) that hosts 177 open-water swim meets across 36 countries. In doing so, it also becomes the top open-water swim event in its discipline.

"We are extremely proud to join this world-class open-water swim circuit and to be the 14th event of its kind in Canada, and the first in Québec," stated Traversée du Lac Tremblant race event director André Soulières. With a point system that combines speed and attendance, over 100,000 swimmers take part in this international race series, meeting up against competitors from around the globe.

Beyond Standards

The Traversée du Lac Tremblant is one of the biggest long-distance open water races in Canada and one of the only events to offer participants free virtual coaching by the coach of elite swimmers. The event also has a considerable eco-responsible component by targeting zero waste and GHG emissions. In fact, Traversée du Lac Tremblant requires that food and drink suppliers not use any plastic, non-compostable or non-reusable materials. For more information, visit www.traverseelactremblant.ca

There's still time to register!

Registration is still open for the three distances: [Desjardins 1 km](#), [Go4Fun 3 km](#) and the weekend's flagship distance, [HUUB 12 km UltraSwim](#). Desjardins's youth program is offering to reimburse the registration fee for 11- to 17-year-old participants of the 2019 Traversée du Lac Tremblant at participating Desjardins credit unions. The event will welcome 500 swimmers and 100 kayakers, without counting all the supporters and spectators. Almost 400 athletes have already registered.

About the Traversée du Lac Tremblant

For Catherine Levasseur and Stephanie Deschamps, summer would not be complete without a swim across Lac Tremblant. Two girlfriends, one lake, and one long swim. Year after year, the two friends would make the 12 km swim across the lake. Then, four years ago, the two girlfriends' personal challenge grew into the Traversée du Lac Tremblant as a dozen brave souls set out to cross the lake with them. In 2019, just four years after the first organized group swim, the challenge is now an international event covering three days and three distances: 1 km, 3 km and the crown jewel of the weekend, the 12 km crossing of Lac Tremblant. It is a challenging and exhilarating experience, where swimmers and Mother Nature work together to achieve an almost impossible feat. It's an epic adventure. It's the swim of a lifetime. It's the Traversée du Lac Tremblant.

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